



विद्या सर्वार्थ साधिका

ANANDALAYA PERIODIC TEST - 3

Class: XI

Subject: Business Studies (054)

Date : 10-01-2024

M.M: 40

Time: 1 Hr 30 min

General Instructions:

1. This question paper contains 17 questions.
2. Marks are indicated against each question.
3. Answers should be brief and to the point.
4. Answers to the questions carrying 3 marks may be in 50 to 75 words.
5. Answers to the questions carrying 4 marks may be about 150 words.
6. Answers to the questions carrying 6 marks may be about 200 words.

1. The business firm which fulfils all its social obligations get benefitted in the long run, this is related to which feature of cases for social responsibility? (1)
(A) Self interest (B) Moral justification
(C) Social power (D) Avoidance of government interference
2. Excessive ploughing back of profit may cause dissatisfaction amongst the _____ as they would get lower dividends. (1)
(A) Debenture holders (B) Shareholders
(C) Lenders (D) Suppliers
3. The District Industries Centre's Programme was launched on: (1)
(A) September 1, 1978 (B) July 1, 1978
(C) May 1, 1978 (D) 15 August 1978
4. Assertion: Protecting the physical environment is in general interest of the firm. (1)
Reason: By protecting the physical environment, the business can keep the government interference at bay.
(A) Assertion is correct, Reason is not.
(B) Assertion is incorrect, Reason is correct.
(C) Assertion and Reason both are correct.
(D) Assertion and Reason both are incorrect.
5. _____ holders do not receive a fixed amount of dividend, whereas _____ holders receive a fixed amount dividend. (1)
(A) Equity share; preference share (B) Preference share; equity share
(C) Debenture; equity share (D) Preference shares; debenture
6. Kavya established a manufacturing unit to produce all types of electrical wires. She invested 35 crores in Plant and Machinery. Classify the manufacturing enterprise as per Micro, Small and Medium Enterprises Development Act, 2006. (1)
7. Statement I: The business can ensure environmental protection by adopting deforestation. (1)
Statement II: Sewage disposal is a technique that could be adopted by a business for environmental protection.
(A) Both statements are correct.
(B) Both statements are incorrect.
(C) First statement is true, second is false.
(D) First statement is false, second is true.

8. "Management of an enterprise should provide opportunities for meaningful work. It should try to create the right kind of working conditions." The given statement highlights the social responsibility of business towards the _____ . (1)
 (A) Shareholders or owners (B) Workers
 (C) Consumers (D) Government and community
9. Capital required for purchasing raw material, payment of salaries, wages etc comes under the category of _____. (1)
 (A) Working Capital (B) Fixed Capital
 (C) Fluctuating Capital (D) Owners Capital
10. Any industry located in a rural area which produces any goods, renders any service with or without the use of power is known as _____. (1)
 (A) District Industry (B) City industry
 (C) Village industry (D) Cottage industry
11. 'Social responsibility is broader than legal responsibility of businesses.' Justify the given statement. (3)
12. Explain trade credit and bank credit as sources of short-term finance for business enterprises. (3)
13. Britannia Industries Ltd. is committed to help in securing every child's right to growth and development through good food every day. The company is working in partnership with Global Alliance for Improved Nutrition (GAIN) and the Naandi Foundation to supply iron-fortified Tiger biscuits to supplement the Mid-Day Meal program in schools. Iron deficiency among Indian children is a key cause of school dropouts as well as decreased productivity. In keeping with its core essence of "Swasth Khao Tan Man Jagao", the company constantly strives to find sustainable opportunities to drive home the message of nutrition and good food habits among children at the right age. (4)
 In the context of the above case answer the following questions:
 a. Identify the kind of social responsibility being discharged by Britannia Industries Ltd.
 b. Briefly explain any two other kinds of social responsibilities.
14. ABC Ltd. is not having good liquidity position. It has invested in long term investment projects and will get smooth cash flow after five years. It is not in a position to bear risk of fixed burden of paying interest. (4)
 (a) Suggest a suitable source of finance for this company.
 (b) Explain any two features of the source of finance suggested in (a) above.
15. Enumerate the major support that National Small Industries Corporation (NSIC) provide to promote and foster the small business unit in the country. (4)
16. "Prakash Ltd" is a company manufacturing Electric devices. The company's financial manager Mr. Sherlock, in order to fulfil the long-term financial need, is on the lookout for such a financial source, on which tax advantage may be available. Advise him about the financial source which should fulfil his need. Also explain its merits & demerits. (6)
17. Describe the role of small businesses in rural India. (6)